

‘It Starts With You’

Purpose

1. This report launches the local Healthwatch ‘It Starts With You’ campaign and introduces people who would like to share their experiences of using health and care services.

Key issues

2. ‘It Starts With You’ is a national Healthwatch campaign that encourages people to tell their story by showing how this can influence change.
3. At the meeting we will hear from Will from Cambridgeshire who is Deaf. He will be talking about problems caused for him when he doesn’t have a British Sign Language interpreter for medical appointments.
4. We will also hear from Mick who is also from Cambridgeshire and has a visual impairment. Mick is Vice-Chair of the County Council’s Physical Disability and Sensory Impairment Partnership Board.

Action required by the Board

5. The Board is asked to:
 - Note the launch and support the campaign.

Author

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