

Healthwatch Cambridgeshire and Peterborough

Business Development Update

Purpose

This report updates the Board on the current and future Business Development Work Programme.

Action required by the Board

The Board is asked to: Note the report.

Authors

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Business Development Manager

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Current priorities

2. The Business Development Manager is leading our funded NHS 10-year plan local engagement work from March to May 2019. A separate report has been prepared for the board on this. The value of this contracted work in total is £7500.
3. The Business Development Manager is leading the Local Authority Partnership Board review workstream. A separate report has been prepared for the board on this. Carrying out the review and supporting the implementation of the agreed changes is a contractual obligation under our current CCC Partnership Boards contract.
4. Gypsy, Roma, Traveller project. Following the submission of our application to The Reaching Communities Lottery Fund the CEO and the Business Development Manager met with two local funding managers. The meeting was very positive. The next stage is for our project to be discussed with the rest of their funding team and they will come back to us if any further information is required. There is no set timescale for when we should next hear back from them. Our application is for £1533,863 over 3 years
5. AGM-The Business Development Manager and The Communities Programme Manager will again work together to plan and run our 2019 AGM.
6. Business Efficiency. The Business Development Manager and The Office Manager have followed our set procurement procedure for IT Management services following service standards concerns with our existing provider. Cambs IT will take over our IT Management from 1/ 4 /2019. This has resulted in an expected annual cost savings of £4000 and we have also negotiated an enhanced service contract.

Future priorities

1. To look to source grants and funding as required for future projects and to meet other business needs.
2. We are looking to put together a formal Business Offer that we can promote on our website. This has yet to be scoped but is likely to include specific paid engagement options and paid Academia work options.
3. To identify and follow through on potential further business efficiencies.